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How to Optimise Your Existing Azure Spend

Your Five Step Checklist

Efficiently managing cloud costs is crucial for maximising the value of your investments in Azure. This checklist provides five key strategies to help you refine your spending and enhance the cost-effectiveness of your existing Azure deployment. Follow these steps to ensure you are getting the most out of your Azure resources without compromising on performance or scalability.

1 Use Azure Cost Management tools

Monitor and Manage Spend

Utilise Azure Cost Management to monitor, allocate, and optimise your cloud costs. This powerful tool provides detailed insights into your current spending patterns and offers recommendations for reducing costs without affecting your operations.

2 Optimise resource utilisation

Right-size resources

Regularly review and adjust your Azure services to match your actual usage needs. Use Azure Advisor to identify underutilised resources such as oversized virtual machines and excessive storage capacities. Right-sizing these resources can significantly cut down costs.

3 Implement Azure Reserved Instances

Commit and save

Purchase Azure Reserved Instances to save on long-term virtual machine usage. By committing to one-year or three-year terms, you can save up to 70% compared to pay-as-you-go pricing. This is ideal for predictable workloads with steady state usage.

4 Automate to optimise

Schedule and scale

Implement automation with Azure Automation and Azure Logic Apps to schedule and scale resources based on demand. For example, automate VM shutdown during off-hours or scale down resources during low usage periods to avoid unnecessary charges.

5 Leverage hybrid benefits

Maximise existing licenses

Take advantage of Azure Hybrid Benefit by applying your existing Windows Server and SQL Server licenses to Azure services. This can provide significant savings, especially for organisations that are transitioning from on-premise Optimising your Azure spend is not only about cutting costs but also about improving operational efficiencies and aligning your cloud expenditures with your business objectives. By taking proactive steps to manage and optimise your resources, you can achieve a more cost-effective and scalable cloud environment.

Get in touch

For detailed insights and bespoke advice on optimising your Azure spend, reach out to our Azure experts today.

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